

Ernesto Gonzalo

UX Interface Designer & IA Consultant

Date of Birth: 07/07/1982

Nationality: Spanish

City: Valencia, Spain



Education

2005~2010

MEDIA COMMUNICATIONS GRADUATE

Facultad de Ciencias de la Información, Universidad Complutense de Madrid

2001~2004

SENIOR TECHNICIAN IN ART, GRAPHIC DESIGN ADVERTISING

Escuela de Arte Número 10, Madrid



Work Experience

2014~Currently

Head of User Experience Design & IA Consultant.

Capgemini, Valencia

2012~2014

UIX Web Designer.

Rumbo.com, Viajar.com and Bravofly.com, Italy and Spain

2009~2012

Online and Corporate Communication.

Telefonica, Madrid

2007~2009

Freelance; Production Manager, Sound Technician, Graphic Designer and *Making Of* in video clips and commercials



Awards

First Award Contest *Written Europe* of Graphic Design for Advertising. Amsterdam, Netherlands

Special guest to the I Typography Congress "Types, Topics, Texts and Contexts". Valencia

Realization and assembly of exhibition "Tipografía Pepe" of Pepe Gimeno, "Garcia Fonts & Co." Andreu Balias and the Republic of the Word made in the Faculty of Fine Arts in Madrid, in the Congress of Typography "Types, Topics, Texts and Contexts" (Madrid), curated by Raquel Pelta



Language

Spanish: Native

English: Advanced



Hello!



+34 619 960 236



dithern@gmail.com



dithern.com



about.me/dithern



Technical Skills

I have experience in strategy, analysis, prototyping, graphic design developing in web environments, as **Front End**. Team management with agile methodologies, Lean project management and Scrum Master.

I am strong in **user interfaces design** and **mobile**

applications: I work with Axure RP Pro, Balsamiq, Justinmind, Photoshop, Aperture, Illustrator, InDesign, HTML5, CSS3, Eclipse, Dreamweaver, Flash, FontLab Studio and Fontographer.

I am User Experience Consultant, I advise my clients about information architecture, usability, user-centered design, heuristic evaluations, rich Internet applications, web analytics, fonts, logos, corporate identities and style guides design.

I am able to work and manage clients and teams with empathy, maintaining clear goals and the art direction towards its implementation. I have knowledge of online and corporate communication, SEO, newsletter, banners advertising, ebooks, Javascript, jQuery, branding, flyers and online presentations.

Multimedia editing in Final Cut Pro, Avid, Premiere, After Effects and Audacity.

Operating Systems: Mac OSX, Windows and Linux.



Personal Profile

I consider myself a versatile designer, responsible and committed, with great capacity to adapt my work to different environments.

I am proactive and a problem-solver. I enjoy meeting people. There is always something new to learn. I'm social, creative and lively. I am passionate about film, photography, illustration and typography.